

#### Pioneering Green Partnerships, Investing in Impact



# A Global Delivery Mechanism for Climate Action and Development Impact in Developing Countries



# **Our Mission**

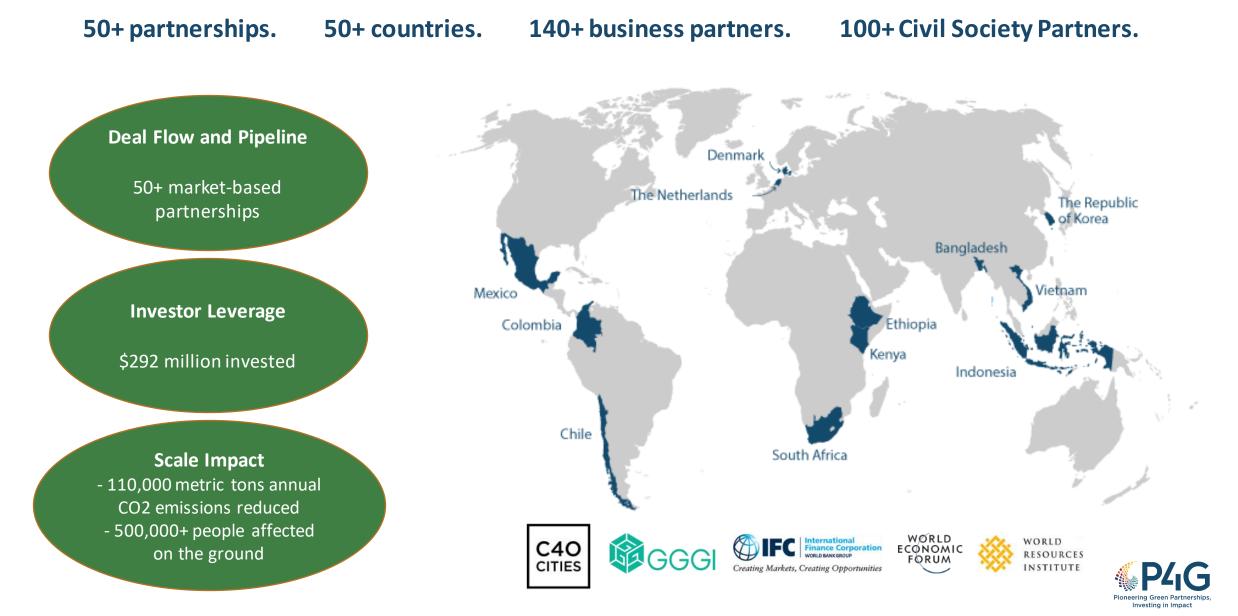
P4G accelerates pioneering market-based partnerships to build sustainable and resilient economies.

We invest in impact to deliver inclusive and tangible solutions to build back better and greener to meet the United Nations Sustainable Development Goals and the Paris Climate Agreement



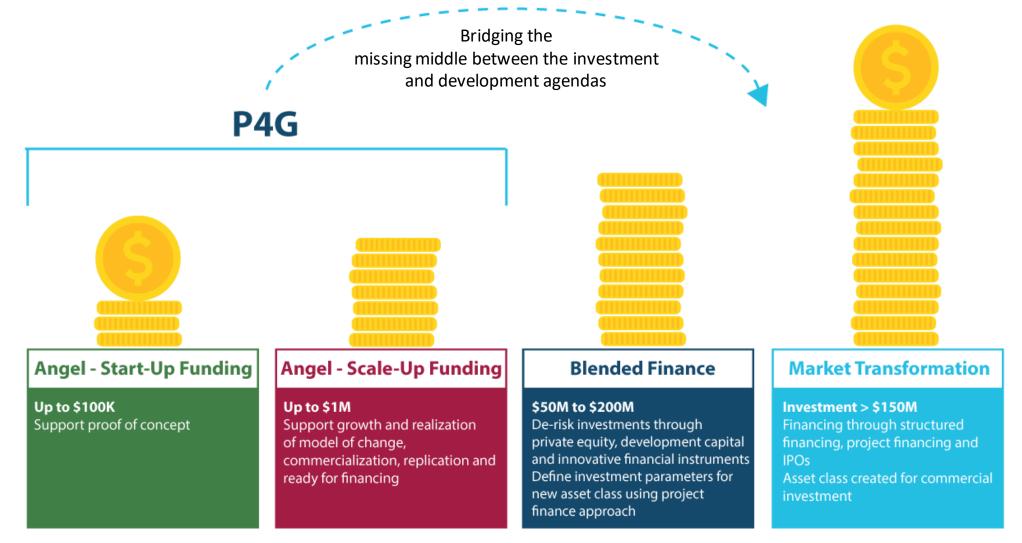
# P4G Ecosystem and Impact



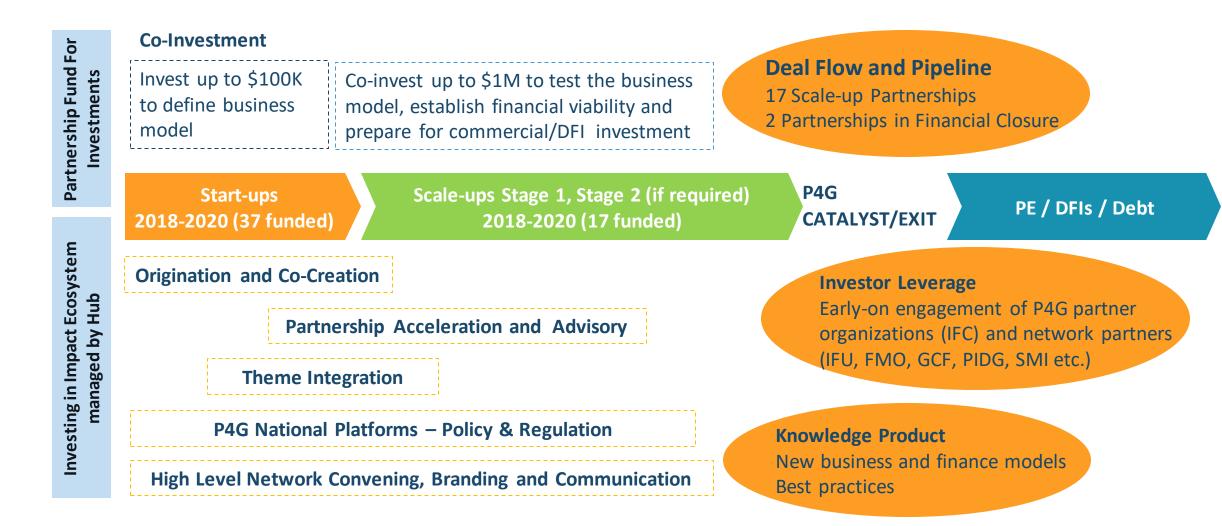


# P4G's Market Transformation Approach

P4G invests in start-up and scale-up public-private partnerships pursuing innovative business models. Its approach of unlocking investments to achieve the SDGs, positions it uniquely in the global investment value chain.



### **P4G Business Model**





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#### **Examples of P4G Partnerships**

#### **Energise Africa**



**Sustainable Special Economic Zones** 



- A crowdfunding platform that is driving peoplepowered investment to finance small and medium solar enterprises in sub-Saharan Africa
- Raised more than \$30 million in investment improve clean energy access for more than half a million people across sub-Saharan Africa and reduce carbon emissions by more than 110,000 tons.

- Transforms special economic zones and industrial parks in Africa into green manufacturing hubs, closing on two industrial zones in Nigeria and Kenya.
- Kenya zone is now accepting tenants and has the potential to mobilize \$500 million investment in green infrastructure, create 10,000 local jobs and generate 30MW of clean energy.

### **Examples of P4G Partnerships**

#### **FLAWLESS**



- Developing a financial model to monetize the savings from food loss and waste
- Incentivizes corporations to commit to ambitious
  Voluntary Agreements aligned with national targets
  to achieve a measurable reduction in food loss and
  waste. Voluntary Agreements launched in Mexico
  and South Africa with Indonesia to follow.

#### **Circular Fashion Partnership**



- Accelerating the transition to a circular fashion industry by re-integrating fashion waste into textile supply chains to increase the use of recycled materials and revenue.
- Conducted comprehensive textile waste analysis in Bangladesh and identified business opportunity of 500 million USD potential savings when using 100% cotton waste as a resource.

#### Governance

#### **P4G Partnerships**





Flemming Møller Mortensen, **Minister for Development** Cooperation, Denmark

Luis Alberto Rodriguez

Planning Department,

Colombia

Shahriar Alam,

**Ospino**, Minister National

State Minister of Foreign

Affairs, Bangladesh

#### **Board of Directors**



Juan Carlos Jobet, Minister, Ministry of Energy of Chile



Julia Prescot. **Co-founder and Chief** Strategy Officer, Meridiam



Lars Tyeen. President, Danfoss **Developing Regions** 

Woong Hwan Ryu, Executive VP, SK Telecom

Cherie Nursalim,

Vice Chairman,

Giti Group

**Global Hub** with Regional Managers for Africa, Asia and Latin America

**Board of Directors** 

National **Platforms** 

Executive

*Committee* 







Hyoeun Jenny Kim, Ambassador for Climate Change, Republic of Korea



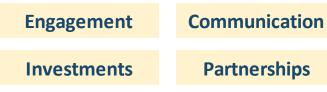
Mark Watts, Executive Director, C40



Fekadu Beyene, Commissioner, **EFCCC**, Ethiopia















Karin Finkelston, Vice President, Partnerships Communication, and Outreach. IFC



Dennis Awori, Chairman, Toyota **Kenya Limited** 

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"Full list of P4G Board of Directors available at www.p4qpartnerships.org"

### P4G Team

#### Team includes:



Ian de Cruz, Global Director, has integrated climate change in the world's largest NGOs and shaped complex public-private partnership projects across sectors.



Leila Yim Surratt, Director of Strategy and Engagement, has extensive private sector and policy experience as former interim CEO for the Center for Clean Air Policy and consultant for Bain and Company.



Robyn McGuckin, Director of Partnerships, has managed energy projects and infrastructure reconstruction in more than 20 countries and has diverse and in-depth experience across sectors.



Sarbinder Singh, Director of Investments, is skilled in investment, innovation and portfolio management through all stages, has co-developed an innovative energy startup and has managed more than \$1 Billion of equity investment in energy partnerships.



Sangeetha Sarma, Head of Communications, has led communications for large government agencies and NGOs, and has conducted strategic trainings for NGOs around the world.



Anteneh Meseret Gelaw, Regional Manager Africa, has extensive experience in strategic partnership planning and business development, and a background as a legal advisor in Ethiopia.



Randy Rakhmadi, Regional Manager Asia, has a deep background in investment banking and energy investment with a specialization in financial instrument development.



Daniel Mejia, Regional Manager Latin America, brings a diplomatic background serving as a U.S. Foreign Officer with overseas tours in Beijing, Jakarta and Toronto.



# 2021 P4G Seoul Summit

- **67 global leaders** united for climate action
- P4G partnerships shared **tangible solutions** in 5 thematic sessions of food, water, energy, cities and the circular economy
- Stepping-stone to COP26 for countries to invest in transformative models for sustainable growth and to achieve their NDCs under the Paris Agreement
- Republic of Korea announced funding and commitment in P4G as global delivery mechanism for impact
- Colombian President Ivan Duque announced P4G 2023 Summit in Colombia





# Join the P4G Family

#### **Partner With Us**

 Pioneering Green Partnerships: Accelerate our partnerships that are innovators of scalable models for impact
 Investing in Impact: Invest in P4G and our partnerships as investors with a commitment to transformative impact

#### For P4G Updates:

- Subscribe to our newsletter
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- Get in touch: info@p4gpartnerships.org
- Learn more: www.p4gpartnerships.org



Tag us on social media using the hashtags #PioneeringGreenPartnerships and #InvestinginImpact



### P4G Partnership Portfolio



- Grow Asia